

Sport in America

Roger Goodell, long-time Chautauquan and commissioner of the National Football League, will be among the featured lecturers in Week One. Sport looms large in the American culture, whether from an economic perspective or through the lens of its impact on our lifestyles and customs. Fun, competitive, entertaining? Yes. But big business too. Some estimates tag the sports business industry in the U.S. at over \$300 billion annually. From youth and amateur athletics to college sports to the pros, we will examine the economics and the impact of sports on our cities, our youth, education, and culture. We will look at Title 9, the influence of television and escalating salaries, and the future of Olympic sports. And we will explore whether the interest of the general fan has been eclipsed by big money.

The Chautauqua Institution in Chautauqua, New York has long been one of our national treasures. Participating in a “Chautauqua” is one of the most unique experiences in the world. Nine summer “theme” weeks, covering a wide range of interests are devoted to culture, entertainment and personal growth—all in a beautiful lake side environment. Go [here](#) for more information.